



127 N. Wyman St.  
PO Box 4331  
Rockford, IL 61110  
P: 815-964-6221  
F: 815-963-8716  
Toll Free: 800-724-8431  
Email: [info@riverdistrict.com](mailto:info@riverdistrict.com)  
[www.RiverDistrict.com](http://www.RiverDistrict.com)

# NEWS Release

For Immediate Release:  
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Contact: Kim Wheeler Johnsen  
Executive Director, River District Association  
Phone: 815-964-6221; Cell: 815-289-1102



## River District Association Announces 2010 Annual Investor Sponsor: *First Northern Credit Union*

Rockford, IL -- River District Association is pleased to announce that **First Northern Credit Union** has committed to being a 2010 Annual Investor Sponsor of River District Association at the **ARCH** level of \$10,000.

**First Northern Credit Union** will be recognized as the **ARCH Sponsor** for all 7 of the River District Association events throughout 2010 and on an ongoing basis in newsletters, news releases, assorted print material and the RDA website, [www.RiverDistrict.com](http://www.RiverDistrict.com).

Melissa S. Miller, Business Development Representative, **First Northern Credit Union**, presented Kim Johnsen with the \$10,000 check on Friday, February 19, 2010.

This is a first time partnership between RDA and **First Northern Credit Union** and leaders from both organizations are thrilled about working together throughout the year to bring exciting events to downtown Rockford. Executive Director of RDA, Kim Johnsen, says, "I am really delighted that First Northern Credit Union is eager to be a part of making downtown Rockford a lively place that draws people to it for many reasons throughout the year. Also, their support of River District helps with our organization's ongoing efforts to promote and advocate for downtown so it is a vibrant heart of the Rockford area."

**First Northern Credit Union** will be recognized as **ARCH Sponsor** for the following RDA events this year: Heart of Rockford Awards/Annual Membership Meeting (March 25), Mixers (dates vary), A Cook's Tour of Downtown (tentative/May 20), Farmers Market (summer), Historical River Tours (dates vary), Historical Walk-Abouts (dates vary), Red Ball fundraiser (October 9).

### First Northern Credit Union Background

Established in 1944 as Edison Credit Union, First Northern Credit Union has grown to serve communities and companies throughout northern Illinois. Unlike banks, we are a not-for-profit cooperative, owned and operated by our members - the people who save and borrow money here. We have no outside stockholders, so we return our profits to our members in the form of higher paying dividends on savings, lower rates on loans and reduced or eliminated fees.

First Northern is one of the largest, healthiest and more progressive credit unions in the state. We are backed by assets of over \$280 million and have a membership of 25,000 strong.

Join First Northern Credit Union by visiting or calling our convenient locations at 104 North Show Place Drive Rockford, IL 61107 (815-332-9898) and 2235 12<sup>th</sup> Street, Rockford, IL 61104 (815-963-4282) and speak with a Financial Services Advisor.

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The mission of River District Association is to promote a growing, thriving, prosperous business and residential community in Rockford's downtown neighborhood, River District. River District Association would like to recognize and thank the 2010 ANNUAL INVESTOR SPONSORS: **ARCH - First Northern Credit Union, TURRET - WTVO/FOX39/MyNetworkTV16.**

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