



River District Association
25th Annual Heart of Rockford Awards
2012 Nomination Guidelines

Nomination Deadline: Wednesday, December 14, 5:00p.m.

Submit to: River District, 102 N. Main Street, Rockford, IL 61101 or info@riverdistrict.com

Since 1987, the Heart of Rockford Awards program has recognized outstanding contributions to Rockford's downtown River District neighborhood in various business and personal categories. Awards are presented to outstanding individuals and organizations that significantly impact the heart of the City and create a unique quality of life. The 2012 Heart of Rockford Award recipients will be announced at cocktail ceremony on Thursday, November 10, 2012 at the Prairie Street Brewhouse from 5:30-7:30p.m.

Nomination Criteria:

- Events and projects that are nominated must have been completed between November 1, 2009, and October 30, 2011.
- Self-nominations are accepted.
- Nominees must be in or near the River District neighborhood (West: Kilburn Ave., East: Longwood Ave., North: Whitman St. and Y Blvd., South: RR tracks south of Cedar St.).
- Current River District Membership is not required of nominees but it is encouraged.

Award Categories:

- **New Business** - Any new retail, commercial, or restaurant business that has made an impact on the quality of life for Rockford residents.
- **Commitment by a Business or Organization** - Any business or organization that has furthered the image or economic development of the heart of the City.
- **Commitment by an Individual** - Any person who has furthered the image or economic development of the heart of the City.
- **Residential/Commercial Renovation or New Construction** - Any new construction or interior, exterior, façade or sympathetic renovation made to a residential or commercial building in the heart of the City.
- **Festival/Special Event** - Any special event or festival open to the public, held in the heart of the City. Nominations could include street festivals, fundraisers, holiday celebrations, music events, parades, races, or arts and cultural activities.

Photos may be submitted with your nomination form (i.e. before/after photos of the project) but are not mandatory. Any photos submitted must include a description. Electronic files and other support material will be accepted. List items attached and indicate any items to be returned.

Nominations will be reviewed by a Jury of volunteers, which includes community award recipients and professionals.

