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NEWS *Release*

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Winners Announced for Great Downtown Open House Drawings

Rockford, IL -- The Great Downtown Open House committee is pleased to announce the winners of the drawings held at the end of the Great Downtown Open House Seminar and Site Tour event on Wednesday, July 29, 2009 (5:30 – 9 p.m.). The drawing was held at approximately 9:15 at River East Lofts, 202 N. Madison St., one of the participating sites on the open house tour. Winner did not need to be present to win. The event was sponsored by First Northern Credit Union. The Visa gift cards were also provided by First Northern Credit Union.

- Grand Prize - \$5,000 Price Reduction Award: Karen Barry (Gilberts, IL)
(That is a \$5,000 reduction off the price of a condo or town home at any of the 5 participating sites)
- 2nd Prize/Urban Living Package: Jeremy Davis (Rockford)
- \$50 Visa gift card and Downtown Historic Architecture book: Jim Barbagallo (Rockford)
- \$25 Visa gift card and Downtown Historic Architecture book: Adam Guarino (Rockford)
- \$25 Visa gift card and Downtown Historic Architecture book: Darcy Walker (Rockford)

Open House Locations (and participants in the \$5,000 Price Reduction Award):

The BrewHouse, 200 Prairie St.
River East Lofts, 202 N. Madison St.
Lantow Lofts, 502 7th St.
Bliss Building Loft Condos, 317 Mulberry St.
Garrison Town Homes, 419 John St.

Guests were given a passport to get stamped at each location. After guests filled out the passport with a stamp and contact information they put it into a drawing to win one of several prizes.

The Great Downtown Open House (GDOH) committee seeks to educate the public and real estate professionals about the value of downtown property and availability of places to live such as condos, town homes and rental property in an urban setting of lofts, restored historic apartments, and new construction. The GDOH is a collaboration between River District Association, The Element, City of Rockford and downtown property owners.

The mission of River District Association is to promote a growing, thriving, prosperous business and residential community in Rockford's downtown neighborhood, River District. Thank you to the 2009 Platinum Sponsor Partner: WTVO/FOX39/MYNETWORKTV; Primary Sponsor Partner: LaMonica Beverages; Sponsor Partner: Hayes Beer Distributing Co.

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