

News Release

For Immediate Release: July 7, 2008

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River District Lighting Challenge 2008

Rockford, IL -- River District Association is pleased to announce an initiative to brighten up downtown. River District currently has \$20,000 set aside for lighting up buildings in Rockford's downtown River District. River District Association is grateful for the generous funding of this project that was made available from the Community Needs Fund of the Community Foundation of Northern Illinois (\$10,000) and Rockford Area Convention & Visitors Bureau (\$10,000).

The purpose of this project is to showcase the unique architecture of downtown buildings, to create a brighter downtown at night, and to provide a better sense of safety to visitors and residents which will lead to increased activity and economic growth of the neighborhood. This project also seeks to engage business and property owners to make an investment in their property and the neighborhood.

At this time River District Association is seeking a Request for Proposal (RFP) for the **River District Lighting Challenge**.

REQUEST FOR PROPOSAL-River District Lighting Challenge

Deadline to submit: Thursday, July 31, 2008, 5:00 p.m.

Location to submit: River District Association, 127 N. Wyman St., 2nd Fl, Rockford, IL 61101;
by email: kim@riverdistrict.com; by fax: 815-963-8716.

What:

- A) Business and property owners are invited to submit a proposal to light up their building from above the first floor ceiling line and up or at the cornice (roof line) that will accentuate architectural details on the building.
- B) River District Association currently has \$20,000 set aside for lighting up buildings in Rockford's downtown River District and will match up to 50% of the total cost of the lighting project.
- C) Funding will be awarded based on a review and selection process by the River District Lighting Challenge (LC) Committee.

Criteria:

- A) Location of building – within the River District neighborhood boundaries: Kilburn Ave. to the West; Longwood Ave. to the East; Whitman St. and Y Blvd. to the North and the UPC railroad tracks to the South (just S. of Cedar St.).
- B) The business or property owner must be a River District Association member. If not currently a member please contact the River District office for information about becoming a member.
- C) Buildings must be commercial or mixed use.

- D) Fill out the budget form provided with the RFP. Include all expenses of project such as cost of material and installation; name of installer/company; in-kind and/or contracted labor; etc.).
- E) Prior to installation a pre-construction meeting with a member of the LC Committee, the owner, and the installer is required.
- F) After completion of project and approval of project installation by the LC Committee reimbursement will be made within 45 days of submitted invoices.
- G) Include photos of products with technical specifications (such as wattage, etc).
- H) Products that are environmentally friendly are preferred.
- I) On a separate page include a written description of the project. Indicate how electrical wiring will be installed, who will install, and who will pay for the use of electricity. Explain your plan for the use of the lighting and sustainability of it.

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Request for Proposal: BUDGET FORM

<u>Item & Description</u>	<u>Cost</u>
Lamps	\$
Lamps	\$
Lamps	\$
Lamps	\$
Hardware	\$
Hardware	\$
Hardware	\$
Hardware	\$
Labor (in-kind or contracted)	\$
Labor (in-kind or contracted)	\$
Total Cost:	\$

Budget Description:
