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NEWS *Release*

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River District Board Supports Replacing Main Street Mall with Two-way Street

Rockford, IL – The River District Association Board of Directors passed a resolution at the monthly board meeting on Thursday, July 10, that states, “Be it resolved that the River District Association supports replacing the mall with a two-way street.”

Along with this the board supports the City’s streetscape project objectives on Main Street from Green Street to Park Avenue such as:

- maintaining a café atmosphere with wide sidewalks
- public gathering spaces
- ability to close off the street for events
- landscaping and rain gardens
- other streetscape improvements

“Opening the street for two-way traffic will attract new businesses and increase commerce in existing businesses. It will also mean more jobs in the future for this area,” said Kim Wheeler, Executive Director of River District Association. She states, “This also supports one of Rebecca Ryan’s recommendations for more two-way streets. And ultimately this will help attract and retain young talent in Rockford.”

The mission of River District Association is to promote a growing, thriving, prosperous business and residential community in Rockford’s downtown neighborhood, River District.

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